



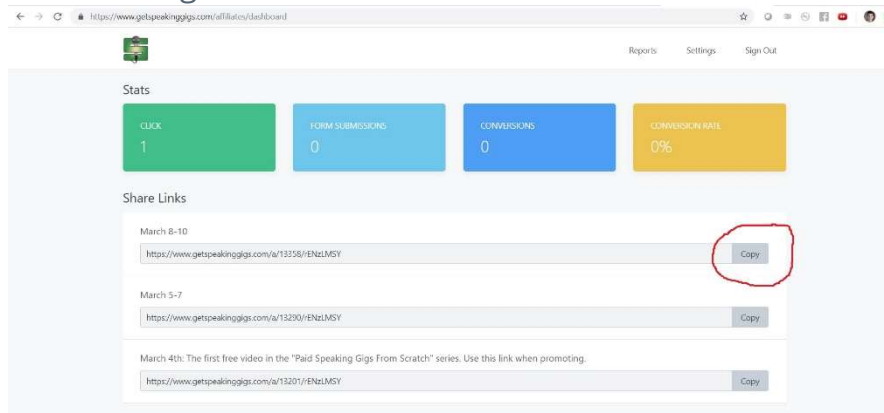
Email/Social Swipe Copy

IMPORTANT: ALWAYS CHECK LINKS BEFORE YOU CLICK 'SEND' AND ALWAYS, ALWAYS, ALWAYS USE YOUR AFFILIATE LINK!

Using Your Affiliate Links:

1. Login to your affiliate portal here:
https://www.getspeakinggigs.com/affiliate_users/sign_in
2. When you're in, you'll see a section partway down the page labeled "Share Links"
3. Find the link that you want and click the gray "Copy" button on the right.
4. Now paste the link into your emails, social media posts, (suggested templates are below) and anywhere else.

It should look something like this:



THIS DOCUMENT CONTAINS:

1. Suggested email copy template(s).
2. Suggested social media post template(s) – in no particular order.
3. Seven helpful tips in the "Consider This" section.

EMAIL

##OPTION A##

SUBJECT: Announcing the Next Stage Speaking Summit dates for 2022

Hi %FIRSTNAME%,

Last year, over 1300 speakers gathered (virtually) for Tim David's Next Stage Speaking Summit.

On the heels of 2020, it was a much-needed boost for an industry that was reeling.

Now, the industry is rebounding, but I wouldn't exactly say it's "business as usual." A LOT has changed.

Which is why the *Next Stage Speaking Summit* is happening again!

Over 30 speaking industry experts are getting together to deliver the world's best virtual mega-summit on the topic of speaking in 2022.

It won't cost you a penny (unless you miss it!) and you can attend from anywhere.

You can find out more – and grab your seat - here:

%YOUR NEXT STAGE HOME PAGE AFFILIATE LINK%

It would be great to see you there!

- %YOUR NAME%

P.S. The speaking business gives us a rare opportunity to do well in life, WHILE doing good. And this summit is a rare opportunity to learn from the best in the world. Don't miss it. Register right now while it's on your mind.

##OPTION B##

SUBJECT: I'm appearing at Next Stage Speaker Summit 2022!

Hi %FIRSTNAME%,

I'm excited to announce that I'll be a virtual guest at The Next Stage Speaking Mega-Summit!

The vision of this event is to get the entire speaking industry together (virtually) and forge our path forward – to find our “next stage.” There really is a ton of opportunity for speakers – right now – IF you know where to look.

It won't cost you a penny (unless you miss it!) and it will give you an opportunity to learn from the best of the best.

You can find out more – and grab your free seat - here:

%YOUR NEXT STAGE HOME PAGE AFFILIATE LINK%

It would be great to see you there!

- %YOUR NAME%

P.S. Seriously, check out this lineup...I'm honored to be included among these legends! %YOUR NEXT STAGE AGENDA AFFILIATE LINK%

SOCIAL

##OPTION A##

What a great time to learn from the best speakers in the world: %NEXT STAGE HOME PAGE AFFILIATE LINK%

##OPTION B##

Speaking gigs are coming back! Learn how to get in front of more audiences at this summit: %NEXT STAGE HOME PAGE AFFILIATE LINK%

##OPTION C##

How to book paid speaking gigs from scratch: %NEXT STAGE HOME PAGE AFFILIATE LINK%

##OPTION D##

The lineup at this event could turn anyone into a highly paid speaker: %NEXT STAGE HOME PAGE AFFILIATE LINK%

##OPTION E##

If you want to do keynote speaking, then this free event is un-missable: %NEXT STAGE HOME PAGE AFFILIATE LINK%

##OPTION F##

I'll be at The Next Stage Speaking Mega-Summit! Join me? %NEXT STAGE HOME PAGE AFFILIATE LINK%

IDEAS TO GET EVEN MORE REFERRALS...

- Using the “social” copy as a P.S. to your regularly scheduled email broadcast.
- Using the “social” copy in relevant Facebook/LinkedIn GROUPS and your other circles of influence.
- Sharing DIRECTLY with an individual friend or colleague via a personal message or email – someone who is highly likely to be interested in the topic of this summit.
- Tweaking the above copy templates to sound more like you and less like any other affiliates who might also be using the templates.
- Tie in a personal story about an experience you had with one of the presenters – or share something you learned from him/her/them.
- If your email service provider allows, try adding some **bold**, underline, or *italic* markup to make your emails easier to read and/or scan.
- Post images on social media (available here: <https://www.getspeakinggigs.com/next-stage-promo-tools>) with social copy as the caption/comments.